

The Most Attractive Design Makes the Race



Consumer behaviour is mostly driven by perception: The visual impression of the packaging is the first obstacle to be cleared on the way to marketability. This is why the cosmetic, food, and pharmaceutical industries are fully aware that the packaging is a significant contribution to a successful product.

UVC is best suited for the direct printing onto 3D articles such as cups, bottles, and tubes in the cosmetics, household chemicals, and pharmaceutical industry. Beyond the classical application field 'container printing', UVC is used more and more in the flatbed label printing segment. The trend goes towards the 'no-label-look' decoration of highly transparent foils simulating high-grade, directly printed images.

Applications

One of the most important benefits of the UVC is its suitability for a multitude of materials like:

- Pre-treated PE/ PP
- Rigid PVC and PVC self-adhesive films
- PETG/PETA
- PC/PS

Comparison	Ultra Pack UVC	Ultra Pack UVK+
Degree of gloss	++	++++
Reactivity	++	+++
Resistances	+++	++++
Range of substrates	++++	++

For further information please refer to the Technical Data Sheet on www.marabu-inks.com

Your Benefits:

Universal use thanks to the vast substrate range

Highly reactive, very fast curing

→ High output and efficiency owing to high printing speeds

Excellent resistances

→ Very durable and versatile

Single-component processing possible

→ Convenient use, high process safety

Brilliant, high gloss colour shades

→ Excellent optical appearance

Perfectly adjusted thixotropic formulation

→ Very good printability, no dripping through the screen during machine stops

In the event of any queries, please contact:

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